WP5 general overview

Bologna, 29th of June 2011

Short introduction of WP5 leader

- MVB is a subsidiary of Börsenverein des Deutschen Buchhandels e. V., which represents the interests of 6,000 members of Producing and distributing book industry companies.

- MVB provides Publishing products and services to support the Book marketing and helps to orientate on the Book market.

MVB's key expertise for the project

- VLB is one of the leading BIPs in Europe

- 1.2 million titles are listed in the VLB catalogue

- The VLB offers multiple import and export capabilities in standard formats like ONIX, Excel, CSV and a SOAP-webservice

- Our experienced VLB-technology can also be licensed for the usage in other markets

40 years of experience

vlb
verzeichnis lieferbarer bücher

- The VLB benefits from over 40 years of experience in meta-data handling and cataloguing of data

- Since the foundation of VLB in 1971 we are the leading BiP catalogue for German-language media.

- At his 40th anniversary in 2011, VLB became the reference database for prices in Germany where all booksellers and wholesalers rely on.

MVB's key expertise for the project

Management strategy for WP5

- Involving all of our product management know-how to ensure a successful management for WP5

- Strong exchange with the other WP

- Kick-off meeting with all WP5 partners at Frankfurt Bookfair 2011.

WP5 Key Objectives
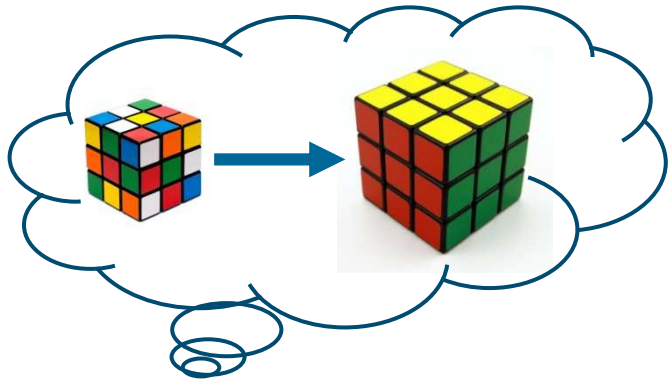
- Designing system architecture for new registries

- Translating input from WP3 → Product management roadmap for the new registries

- Providing guidance and the specification for data conversion (existing sources to new registries)

- Follow-up consulting and management for the new registries

- Identifying ongoing business models for new registries → WP3 national sustainability plans

WP5 Expected results and outputs
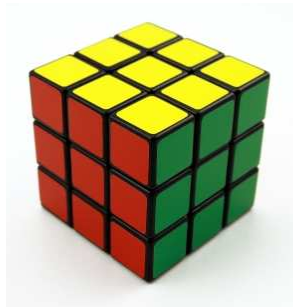
Solved !

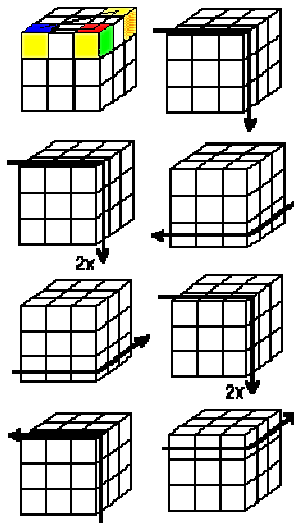| Deliverable Number	Deliverable Title	Lead beneficiary number	Estimated indicative personmonths	Nature	Dissemination level	Delivery date
D5.1	System design and specification of new registries	5	56.00	O	RE	14 (12)
D5.2	Piloting roadmap	5	5.00	O	RE	18
D5.3	Product management report for registries	5	23.00	R	CO	28

WP5 Key Steps

Deliverable Number	Deliverable Title	Lead beneficiary number	Delivery date
D5.1	Requirements for a Basic Version of a BiP Catalogue	5	14 (12)
D5.1	Specifications for "basic RRO repertoire database"	5	14 (12)
D5.1	Specifications for data conversion from existing data sources into the new registries	5	14 (12)
D5.1	Specifications for data exchange between new registries and users (in particular publishers and other rightholders);	5	14 (12)
D5.2	Piloting roadmap	5	18
D5.3	Product management report for registries	5	28

WP5 Main Criticalities

Description of possible risk	Impact	Probability of occurrence	Remedial Actions
Sustainability analysis for BIP shows lack of sustainability of the BiP infrastructure in certain countries in the absence of continuing external funding	Difficult sustainability after project end of one crucial element of the system, affecting the whole	high (limited to few countries)	Plans for adjusting the infrastructure so to incorporate other sources of information will be designed. Plans for additional fund raising for the countries that need elaborated. Additional consulting of the possibilities to operate the system on low costs.
Lack of in-country consensus on requirements	Delays in implementation and reduced performance of the system	medium	The technical group will set the minimal requirements needed to ensure efficient running of the system that must be implemented; bench-marking will be exploited to foster consensus on enhanced requirements that can be implemented progressively

Connection with other WPs / dependencies
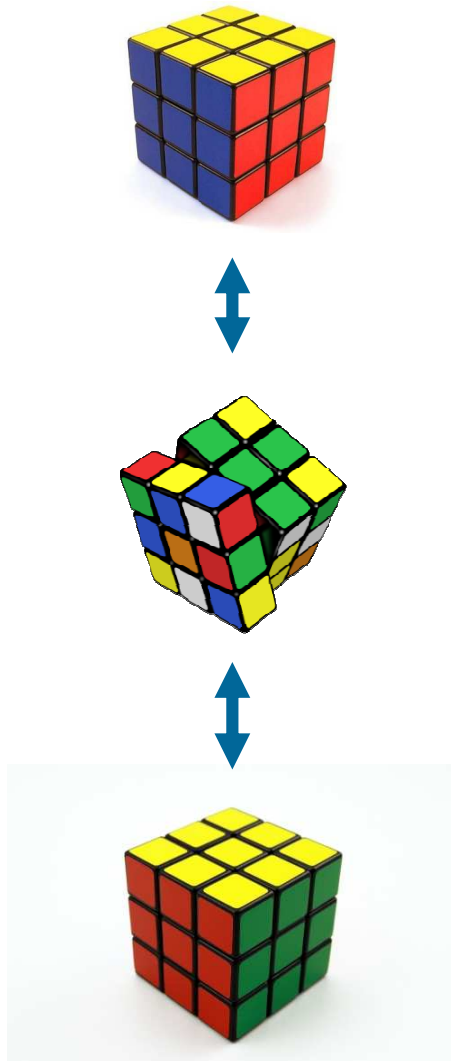
- **WP3** - Organizing and coordinating national initiatives
- **WP4** - System enhancement and maintenance

- Important for the success of the project is the strong collaboration between the work package leaders of WP3, WP4 and WP5.

- Since the start of the project, we are already in exchange with our partners.

information needed from partners / stakeholders
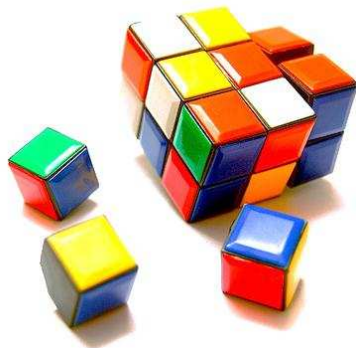
Milestone number	WP number	Milestone name	Lead beneficiary number	Delivery date from Annex I	Comments
MS1	WP3	Definition of user requirements	3	10	The collection of user requirements in WP3 should converge into the start up of design of actual specification (WP5)
MS3	WP4	First pilot of new system elements (BIPs and RROs)	6	20	The system should be enhanced and ready for piloting and product management (WP5) and validation (WP7) should start

FURTHER INFORMATION

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