WP6- Analysis in the Visual Domain

20/03/2012 - Brussels
Examples

Art books
Examples

Books on Historical photography
Examples

- Literature and non-fiction – on cover and inside
Examples continued: legal issues
Reference in books

Childrens’ books

Originaltitel: Pippi Langstrumpf
Aus dem Schwedischen von CECILIE HEINIG
Einband und Illustrationen von WALTER SCHABEWEBER

Die Pippi-Langstrumpf-Bücher heißen:

Pippi Langstrumpf
Pippi Langstrumpf geht an Bord
Pippi in Taka-Taka-Land

1963/5
Alle Rechte für den deutschen Sprachgebiet bei
Verlag Friedrich Otte & Co., Hamburg
Herstellung: Hamburg Druckerei Georg Wittmann, Kurt Wittmann KG.
Druck in Deutschland Printed in Germany
Children’s books 2
Deliverable D6.1

- D6.1 – Analysis for integration of artists’ data basis
- First phase: Questionnaires and interviews - data bases taking part in piloting 2011, NL, BiPs, RRO and visual CMO
  - UK
  - Germany
  - France
  - Spain
- Second phase: Questionnaire to 12 target countries, via WP4 to NCP and interviews with CMOs
- CEPIC questionnaire/interviews with/to picture agencies
Key findings so far

- NL (National Libraries) data
  - Book entries include exceptionally information on image and author/right holder
    - When book’s subject is a visual author or a specific work
    - If illustrations are contained in a book the entry includes a general mentioning (such as: „illustr.‘‘) without any further specification;
    - Submission to ARROW could be completed by NL by systematic checking of books to be scanned which hold remark „illustr.‘‘
Key findings continued

- BiPs
  - Contain in general no information on images by the exception of
    - Book cover
      - Information on author/rightsholder of cover is regularly stored in book entry
Key findings continued

- **RRO/CMO**
  - Hold members directories in IPI standard
  - Rights holder quality is controlled
    - Search for stored author/rightsholder data based on search submitted by library search for author/rightholder
    - Name needed
Key findings continued

- But libraries information not complete
- BiPs can contribute only on covers
- Up grading of information provided by NL and BiP possible
  - Where CMO licensed the reproduction in a book or on cover
    - All data available from licenses: book title, publisher, ISBN, name of image author, number of works of the named author, year of publication;
      - Only fine arts and specific photographers and heirs/estates
    - Data from claim based distribution of remuneration rights
      - Illustrators, photographers, picture agencies etc....
Key Finding Databases of Picture Agencies

- Picture agencies Databases hold a wealth of information (information about rights holder, elements of licensing history, date of first publication and individual publications that have used the image, in some cases orphan works status)

- Information may be available in a variety of databases (eg. Information about the work is kept in one database/ licensing information kept in bookkeeping department; separate database for orphan works)

- Integration of these databases necessary for information to be efficiently retrieved in ARROW

- Data is held in non accessible databases (except when made available for search on-line)

- Survey shows circumspect interest in providing information to ARROW
Picture agencies use visual recognition technologies

- Technology is efficient to find matching images with their fingerprints stored in a central database
- Used by agencies for search on the Internet
- Fingerprint search requires that works are available in digital form: thumbnails, PDFs etc.
- Search results by picture agencies could be subject to an additional search result added to the Arrow search
Particular CEPIC contributions

- Historical Picture Archives Survey
  - Amount of OW in historical material lower than quoted by Commission, based on Museums’ claims

- List of identifiers
  (Review of Persistent Unique Identification Systems)
  - Identification systems including Identifiers, Image Metadata and visual recognition softwares used by picture agencies
  - All types of identifier have been used in the image library, photography and heritage sectors: many of them are unique to the issuing body which applies the ID’s, but most of them are not globally unique.
What else?

- **Awareness**
  - CEPIC stakeholder meeting May 2011, Istanbul
  - Book Fair Frankfurt, joint stand and conference: Searching the image author – a lost cause?
  - Stakeholder meeting October 2011, Ljubljana
  - Participation Illustrators, Book fair 19-22 March 2012, Bologna
  - Stakeholder meeting CEPIC, Thursday 17 May 2012, London
Next steps D6.2

- Piloting of ARROW with image material search
  - Germany and UK (tbc)
  - Preparation of a draft work flow including image
  - Replies gathered for D6.1 from different stake holders
Finalising of the feasibility study

- Limited extent to which ARROW can be used for images
- Can GAPS due to lack of bibliographic information be filled? by whom? NL, authors’ CMO/RROs by picture agencies?

- **By which means?**
- **To what extent?**
- **and at which cost?**

- Recommendations to libraries, publishers, authors and rights holders
FURTHER INFORMATION

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